

Skylar Cunningham

Marketing and Advertising Content Creator

PORTFOLIO: www.skylarcunningham.com

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SUMMARY

Creatively-driven content creator with digital cinema and graphics experience in different areas for different types of medium and audiences.

Dedicated to creating high-quality work that fits the needs of your brand or clients through a collaborative and open-minded partnership process.

EXPERIENCE

Wartburg College / Marketing & Communications

May 2021 - 2022

In the marketing department on campus, I helped grow the social media platforms with both informative and entertaining posts. I also assisted with professional shoots from interviews, concerts, sports, and more.

Jill Razor / Senior Graphic Designer

February 2021 - 2023

Jill Razor is a women's facial razor brand. I have helped rebrand, and have redesigned their website and social media presence as well as created physical branded packaging for consumers.

ListenUp / Marketing Specialist

July 2022 - March 2023

Filmed and edited video content, designed physical and digital assets (both company-facing and client-facing), as well as assisted in managing social media pages, event planning & other marketing decision-making.

ShopTrue / Graphic Designer

May 2022 - September 2023

I'm given concepts of fashion stories and create digital, static and animated assets for ecommerce, blog, email, and social.

Morgan Adams / Videographer & Editor

March 2023 - Present

I film and edit Morgan's documentary-style YouTube videos in a way that encapsulates her own shooting and editing style.

EDUCATION

Wartburg College / Journalism and Communication, B.A. with concentrations in 'Digital Cinema and Production' & 'Organizational and Public Relations' | August '18 - May '22 | Waverly, Iowa | GPA 3.8

SKILLS

7 years of videography experience

5 years of graphic design experience

4 years of photography experience

Adobe Creative Suite

Final Cut Pro X

Da Vinci Resolve

Working with clients & other creatives and their ideas

Strong understanding of E-commerce and social media landscapes

Remote work experience; organizational & timeliness

ACCOMPLISHMENTS

2016 All-State Speech- Short Film

2016, 2017, 2018 SkillsUSA Nationals- Short Film

2021 Jill Razor on the Today Show

2022 Lambda Pi Eta

BRANDS I'VE WORKED WITH

(Both Clients and Brand Deals)

Stahls | Wix | Givz | Everywear

FabFitFun | noissueco | Flexispot

Root Pretty | TikTok | EarthChimp

LegalZoom | PackM | ESW Beauty