

# Skylar Cunningham

Marketing and Advertising Content Creator

PORTFOLIO: [skylargraceco.com](http://skylargraceco.com)

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## SUMMARY

Creatively-driven content creator with digital cinema and graphics experience in different areas for different types of medium and audiences.

Dedicated to creating high-quality work that fits the needs of your brand or clients through a collaborative and open-minded partnership process.

## EXPERIENCE

### Wartburg College / Marketing & Communications

May 2021 - 2022

In the marketing department on campus, I helped grow the social media platforms with both informative and entertaining posts. I also assisted with professional shoots from interviews, concerts, sports, and more.

### Jill Razor / Senior Graphic Designer

February 2021 - 2023

Jill Razor is a women's facial razor brand. I have helped rebrand, and have redesigned their website and social media presence as well as created physical branded packaging for consumers.

### ListenUp / Marketing Specialist

July 2022 - March 2023

Filmed and edited video content, designed physical and digital assets (both company-facing and client-facing), as well as assisted in managing social media pages, event planning & other marketing decision-making.

### ShopTrue / Graphic Designer

May 2022 - PRESENT

I'm given concepts of fashion stories and create digital, static and animated, assets for ecommerce, blog, email, and social.

### Morgan Adams / Videographer & Editor

March 2023 - Present

I film and edit Morgan's documentary-style YouTube videos in a way that encapsulates her own shooting and editing style.

## EDUCATION

### Perry High School / Perry School District

August 2014-2018, Perry, Iowa. GPA 3.78

**Wartburg College / Journalism and Communications: Digital Cinema and Public Relations** | August '18 - Graduating May '22. Waverly, Iowa. GPA 3.8

## SKILLS

7 years of videography experience

4 years of graphic design experience

3 years of photography experience

Adobe Creative Suites

Final Cut Pro X

Working with clients & other creatives and their ideas

E-commerce and social media knowledge and experience

Remote work experience

## ACCOMPLISHMENTS

2016 All-State Speech for Short Film

2016, 2017, 2018 Skills USA Nationals for Short Film

2021 Jill Razor on the Today Show

2022 Lambda Pi Eta

## BRANDS I'VE WORKED WITH

*(Both Clients and Brand Deals)*

Stahls | Wix | Givz | Everywear

FabFitFun | noissueco | Flexispot

Root Pretty | TikTok | EarthChimp

LegalZoom | PackM | ESW Beauty